

**CANBANK COMPUTER SERVICES LTD.,**  
**(Subsidiary of Canara Bank)**  
**BANGALORE**

**RECRUITMENT OF PROFESSIONALS ON COMPANY ROLE AND ON CONTRACTUAL BASIS**

<b>Recruitment of Marketing Executives</b>		
a)	Roles and Responsibility	<ul style="list-style-type: none"> <li>➤ Generate Business / Leads / cold calls and follow up.</li> <li>➤ Sales of Software Products with Marketing &amp; Presentation skills</li> <li>➤ Demonstrate products and services to existing /potential customers and assist them in selecting those best suited to their needs.</li> <li>➤ Ability to understand client needs and present our solutions accordingly</li> </ul>
b)	Job Description	<ul style="list-style-type: none"> <li>➤ Good Understanding of the Web / Mobile Software Products.</li> <li>➤ Ability to represent a solution in the context of the business.</li> <li>➤ Should possess the ability to covert leads into business.</li> <li>➤ Achieve the marketing targets fixed individually</li> <li>➤ Outstanding Communication and Presentation skills</li> <li>➤ Excellent Organizational and time Management skills</li> <li>➤ Liaison with the existing clientele and also on board potential clientele periodically.</li> <li>➤ Proficiency in preparing Product / Project Presentation with good Communication skills.</li> <li>➤ Solid understanding of the IT &amp; IT enabled Services Market, key competitors</li> <li>➤ Solid campaign marketing experience from concept to execution; proven lead generation experience</li> <li>➤ Knowledge of various social and digital marketing channels, activities, metrics, and measurement techniques</li> <li>➤ High impact communication across multiple formats, including strong written and spoken business English</li> <li>➤ Good understanding of design for print and digital formats</li> <li>➤ Ability to travel domestically across India.</li> </ul>
c)	Educational Qualification	MBA in Marketing, Additional Academic qualifications and Experience in Digital / Software Marketing will be an added advantage
d)	Experience	<ul style="list-style-type: none"> <li>➤ Minimum 2+ Years of Experience</li> <li>➤ Candidates having Orientation with the BFSI Sector and /or Exposure to Software / ITES and BPO - Sales and Marketing will be given preference</li> </ul>
e)	Age	The upper age limit will be 35 years. Further relaxation may be extended based on experience of the candidate
f)	Location of Posting	Bangalore.
g)	Nature of Engagement	Full Time Contractual Employment on Yearly Renewable Basis
h)	Proposed CTC	Remuneration offered will be on monthly consolidated salary plus incentives. The candidates credentials including past experience will determine the remuneration.
i)	Selection Procedure	The selection will be based on short listing and Personal Interview. The Company reserves the right to change (cancel, modify) any of the vacancy, criteria selection method. Only suitable qualifying candidates

		will take part in the interview. The selected candidate will be on contract basis for a period of one year thereafter renewable every year depending on the performance.
j)		<ul style="list-style-type: none"> <li>➤ Last Date for receipt of completed Application – 17.01.2023.</li> <li>➤ Soft Copy along with a photo ID can be uploaded to email – hr2022@ccsl.co.in</li> <li>➤ The valid contact number and email ID to be invariably mentioned in the application.</li> <li>➤ Hard Copy along with the photograph affixed on the Bio-Data to be posted to the following address by courier / speed post to be reached latest by 10.01.2023:- <b>CANBANK COMPUTER SERVICES LTD., NO.218, JP ROYALE, 1ST FLOOR, SAMPIGE ROAD (NEAR 14TH CROSS) 2ND MAIN, MALLESWARAM, BANGALORE 560 003</b></li> <li>➤ The candidates will be shortlisted based on the eligibility criteria and shall be called for Interview</li> <li>➤ Shortlisting of candidates will be purely provisional and without verification of supporting documents. However, all documents in original shall be verified at the time of Interview.</li> <li>➤ Location of Job placement is BANGALORE.</li> <li>➤ The details mentioned in the application should have supporting documents.</li> <li>➤ The Company reserves the right to reject ineligible candidates.</li> <li>➤ Selected candidates will have to also produce valid documents for having relieved from the previous employer.</li> <li>➤ In case it is detected at any stage, even after the appointment, that the information furnished is false and or there has been suppression of any material fact, the services are liable for termination.</li> <li>➤ No representation / correspondence will be entertained.</li> <li>➤ Candidates resorting to canvassing / external influence will be disqualified.</li> <li>➤ All communications will be through the email, the contact number, the address mentioned in the application submitted.</li> <li>➤ Selected Candidates to submit self-attested KYC documents Viz., PAN, AADHAR, Passport etc.</li> </ul>

For any further clarification please contact in the following number

1. Landline during office hours (10 AM to 6 PM) -080-23469661
2. Mobile: 9480691775